

SOCIAL MEDIA CONTENT PACKAGE

These packages are for content creation only (photo, video, design).
Social media platform management is available as an optional add-on.
Each package requires a minimum commitment of 3 months.

PACKAGE 1

Essential Starter

SGD 1,600/month

- 1 creative concept & moodboard
- 1 content shoot session per month (up to 4 hours)
- 6 curated photo posts
- 2 vertical video reels (up to 30 sec)
- Basic graphic overlays
- 1 round of revision
- Minimum 3-month commitment

PACKAGE 2

Brand Builder

SGD 2,950/month

- 2 creative directions & visual references per month
- 2 content shoot sessions per month (up to 8 hours)
- 12 curated photo posts
- 4 vertical video reels (up to 45 sec)
- Branded motion graphics (logo, lower thirds)
- Platform-optimised formatting (IG, TikTok, FB)
- 2 rounds of revisions
- Minimum 3-month commitment

PACKAGE 3

Premium Campaign

SGD 5,200/month

- Full creative strategy and visual direction
- 3 content shoot sessions per month (up to 12 hours)
- 20 curated photo posts
- 6 vertical video reels + 1 hero video (up to 60 sec)
- Full storyboard, scriptwriting, and visual planning
- Advanced editing & Cinematic storytelling
- Platform-optimised formatting (IG, TikTok, FB)
- 3 rounds of revisions
- Minimum 3-month commitment

+ OPTIONAL ADD-ON

Social Media Management (per platform)

+20%

- Scheduling and publishing posts
- Community engagement (replying to comments & DMs)
- Sponsored ad setup & basic monitoring (media spend not included): 15% extra on the media budget invested

+ MORE SERVICES

À La Carte Services

YouTube or Corporate Video (up to 2 min)	\$2,500 - 5,000
Motion Graphic Explainers	\$600
Scriptwriting (per video)	\$160
Graphic Design (Infographics)	\$110/post
Additional Creative Concept / Storyboard	\$400
CGI / FOOh (Fake Out-of-Home) Visual	\$3,800
AI-Generated Visuals (Custom prompts & Retouching)	\$200/per image
Campaign Landing Page Design	\$850
Studio Rental (if needed)	\$400/session
First Tier Talent	\$200/hour
Second Tier Talent	\$300/hour
HMUA	\$150/hour
Wardrobe & Styling	based on request
Props	based on request

Starting From (SGD)

MOBILE +65 8799 1395
EMAIL team@cococrativestudio.com
WEBSITE <https://cococrativestudio.com>

ADDRESS COCO Creative Studio
37 Lor 23 Geylang, #10-02, Singapore 388371
(*a 5 mins walk from Aljunied MRT)

PARKING Parking fees are payable via Cashcard payment to Yu Li Industrial Buiding

Monday to Friday

7 am - 7 pm: \$0.50 per 15 mins block

7 pm - 11 pm: \$3.00 per entry

11 pm - 7 am: \$5.00 per entry

Saturday, Sunday & P.H.

7 am - 11 pm: \$0.30 per 15 mins block

11 pm - 7 am: \$5.00 per entry

TERMS & CONDITIONS A 50% deposit (non-refundable) is required to secure your booking and reserve our services. Our services are payable through PayNow, bank transfer or cash. A standard rate of \$1,200 will be charged per working file. Kindly note that this does not include raw files. The rate card is based on SGD currency. The turn around duration for photo and video first draft is 5 working days.

PAYMENT INFO UEN 201817337D
DBS Current Account 0720008367
PayNow 201817337D

COCO
CREATIVE STUDIO